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U. S. Department of Agriculture

RAINBO BRAND SEED CORN

Prompt or later shipment

April 19th, 1930

GROWN ON CONTRACT FOR US FROM WISCONSIN APPROVED SEED STOCK IN NEBRASKA, VERIFIED AS FIRST YEAR NEBRASKA SEED AND SEALED BY THE WISCONSIN DEPARTMENT OF AGRICULTURE AND MARKETS

	Per Bu.
RAINBO BRAND Golden Dent.....	\$2.35
RAINBO BRAND Silver King or Wisconsin No. 7.....	1.85
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.85
RAINBO BRAND Wisconsin No. 8.....	1.85
RAINBO BRAND Early Murdock.....	1.85
RAINBO BRAND Wisconsin Cold Resistant Corn.....	1.95

This corn is especially recommended for localities where weather conditions are unusually cool.

RAINBO BRAND Wisconsin No. 25.....	2.00
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This corn is a very early variety and is recommended for the Northern Counties.

WISCONSIN GROWN

RAINBO BRAND COLD RESISTANT Golden Glow.....	3.25
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	3.25
RAINBO BRAND Silver King or Wisconsin No. 7.....	3.25
RAINBO BRAND Wisconsin No. 8.....	3.25
RAINBO BRAND Early Murdock.....	3.25
RAINBO BRAND Wisconsin No. 25.....	3.40

NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County).....	3.75
RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County).....	3.75
RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	3.75

FLINT CORN, WISCONSIN GROWN

RAINBO BRAND SPANGLER'S Smut Nose Flint.....	3.75
RAINBO BRAND SPANGLER'S Sanfords White Flint.....	3.75

All Wisconsin Grown Corn packed 2 bu. per bag, and contain a specimen ear of corn.

MINNESOTA GROWN

Per Bu.

RAINBO BRAND Minnesota No. 13 (Extra Early) ..	\$2.35
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DENT CORN, SOUTH DAKOTA GROWN

RAINBO BRAND South Dakota Grown Early Yellow Dent.....	2.15
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DENT CORN, NEBRASKA GROWN

RAINBO BRAND NORTHWESTERN DENT.....	1.80
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.75
RAINBO BRAND Wisconsin No. 8.....	1.75
RAINBO BRAND Minnesota No. 13.....	1.75
RAINBO BRAND Wisconsin No. 25.....	1.90
RAINBO BRAND Early Murdock.....	1.75
RAINBO BRAND Pride of the North.....	1.75
RAINBO BRAND King of the Earliest.....	1.75
RAINBO BRAND White Cap Yellow Dent.....	1.75
RAINBO BRAND Reid's Yellow Dent.....	1.75
RAINBO BRAND Improved Leaming.....	1.75
RAINBO BRAND Iowa Gold Mine.....	1.75

FLINT CORN, NEBRASKA GROWN

RAINBO BRAND Longfellow.....	2.75
RAINBO BRAND Early Eight Rowed Canada.....	2.75
RAINBO BRAND Sanford White Flint.....	2.75
RAINBO BRAND Genesee Valley.....	2.75

SWEET CORN, NEBRASKA GROWN

Per 100 lbs.

RAINBO BRAND Stowell's Evergreen.....	10.00
RAINBO BRAND Golden Bantam.....	11.00
RAINBO BRAND Early Evergreen.....	10.00

FODDER CORN

Per Bu.

RAINBO BRAND Red Cob, Fancy Quality	1.40
RAINBO BRAND Leaming Fodder, Iowa Grown.....	1.30
RAINBO BRAND Pride Fodder, Iowa Grown.....	1.30
RAINBO BRAND Eureka Fodder, Virginia Grown...	2.50



GATOR HIDE MULCH PAPER

The new system of truck and home garden planting to insure better and earlier vegetables. Its use will increase yields, lessen the necessity of cultivation and weeding and mature crops earlier. Ask for a supply of booklets, "The Miracle of Mulch Paper."

	PRICE	RETAIL	DEALER	COST
TYPE "A"—For Annuals—Primarily for field culture, In rolls, 18 inches wide, 300 linear yards.....	\$3.50		\$2.80	
In rolls, 36 inches wide, 300 linear yards.....	7.00		5.60	
TYPE "B"—For Perennials in field culture and all garden work, In rolls, 18 inches wide, 150 linear yards.....	\$3.50		\$2.80	
In rolls, 36 inches wide, 150 linear yards.....	7.00		5.60	
Home Garden Size, (In cartons of 25 rolls each) In rolls, 18 inches wide, 45 linear feet	1.00		.65	

KELLOGG SEED COMPANY

Telephone Broadway 4160 184-194 Florida St. Milwaukee, Wis.

Phone Broadway 4160

186-194 Florida St.
P. O. Box 384

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

April 19th, 1930

Timothy	Per 100 lbs.
RAINBO	8.00
Mountain	7.85

Timothy & Alsike	Per 100 lbs.
About 10% Alsike	8.75
About 20% Alsike	9.50
About 25% Alsike	11.00
About 50% Alsike	12.50

Medium Red Clover	Per 100 lbs.
Wisconsin Grown	
RAINBO	22.00
Mountain	21.00
Valley	20.00

Mammoth Clover	Per 100 lbs.
Wisconsin Grown	
RAINBO	22.50
Mountain	21.50

Alsike Clover	Per 100 lbs.
RAINBO	21.00
Mountain	20.00

RAINBO contains about 8% White 18.00
RAINBO contains about 25% White 16.00

White Clover	Per 100 lbs.
RAINBO	33.00
Mountain	29.00
Valley	27.00
Good—Suitable for Mixtures	18.00 to 22.00

MILORGANITE

New Process Fertilizer

Will give excellent results on established lawns and new grass seedings. Does not burn or injure grass.

\$30.00 Per Ton

less dealers discount 10%

F. O. B. Milwaukee.

Packed in 100 lb. bags.

SWEET CLOVER

White Blossom Sweet Clover

	Per 100 lbs.
RAINBO	7.90
Mountain	7.50

Yellow Blossom Sweet Clover

RAINBO	8.50
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Grundy County White Blossom Sweet Clover

RAINBO	7.90
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Alborea Sweet Clover

RAINBO Brand	12.50
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Hubam Sweet Clover

RAINBO Brand	18.00
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GRIMM ALFALFA

Blackfoot Brand (60 lb. and 30 lb. bags)
Per 100 lbs.

Blue Label	
Red Label	39.50
State Sealed and Certified.	

Idaho Grimm

RAINBO—Blue Label, 60 lb. bags	40.00
State Sealed and Certified.	

Montana Grimm

	Per 100 lbs.
RAINBO—Blue Label, 60 lb. bags	40.00
Red Label	38.00
State Sealed and Certified	

Cossack Alfalfa

RAINBO	37.00
RAINBO Blue Label	39.00
State Sealed and Certified	

Alfalfa (Kansas Grown)

RAINBO	23.50
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Alfalfa (Utah Grown)

RAINBO	25.50
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Alfalfa (Idaho Grown)

RAINBO	
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Alfalfa (South Dakota Grown)

RAINBO	27.00
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Alfalfa (Montana Grown)

RAINBO	27.50
Packed in 60 lb. Bags.	



DISINFECTANTS

For further information see page 4.



This new and improved Inoculator is applied to the seed dry.

Convenient

Clean

Effective

	Dealer Cost	Retail for
No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		

The
DU BAY
Radio
Broadcasts
from
WTMJ
Milwaukee
Tuesdays
and
Thursdays
at
12:05 Noon

RAINBO SEED GRAINS

	Per Bu.
RAINBO Marquis Wheat	1.65
RAINBO Progress Wheat	1.70
RAINBO Macaroni Wheat	1.85
RAINBO Spring Rye	1.60

Oats

RAINBO Swedish Type Oats90
RAINBO White Cross Oats90
RAINBO Yellow Kherson Oats85
RAINBO Wisconsin No. 7 Oats90
RAINBO White Kherson80
RAINBO Gold Mine90

Barley

RAINBO Oderbrucker90
RAINBO Wisconsin Pedigree90
RAINBO Velvet	1.25

Speltz

	Per 100 lbs.
RAINBO	2.40

Buckwheat

RAINBO Japanese	3.00
RAINBO Silverhull	2.75

Winter Vetch

RAINBO	9.50
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Peas

RAINBO Canadian Field Peas	4.75
Mountain Canadian Field Peas	4.50
RAINBO Green Peas	4.75
RAINBO Scotch Peas	5.00

Soy Beans

RAINBO Manchou	4.00
RAINBO Ito. San	4.50
RAINBO Black Eye Brow	4.00
RAINBO Midwest	4.25

Millets

RAINBO Common	3.25
RAINBO German	4.25
RAINBO Siberian	3.00
RAINBO Hungarian	4.00
RAINBO Japanese	4.25

Amber Cane For Fodder

RAINBO	4.50
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NITRAGIN the original Soil Inoculator

Alfalfa, Sweet Clover, Soys, Clovers, Peas, Beans, Vetch, Cowpeas—all legumes. The 1 bu. size will inoculate one bu. or sixty pounds of any legume seed. Other sizes in proportion.

Wholesale Retail		Prices reduced on Soys and Cow Peas	
1/4 bu. size.	\$.30 \$.40	1/4 bu. size.	\$.30 \$.40
1/2 bu. " .	.45 .60	1/2 bu. " .	.45 .60
1 bu. " .	.70 1.00	1 bu. " .	.70 1.00
5 bu. " .	3.35 4.75	5 bu. " .	3.35 4.75
Always state kind of seed—legumes only			

GRASSES

Kentucky Blue Grass

	Per 100 lbs.
RAINBO	22.00
Mountain	21.00

Canadian Blue Grass

RAINBO	18.00
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Fancy Red Top

RAINBO	19.00
Mountain	18.00
Unhulled	12.00

Rough Stalked Meadow Grass

RAINBO	39.00
Excellent for shady conditions.	

Rye Grass (Imported)

RAINBO Italian	11.00
RAINBO Perennial	11.00
RAINBO Pacey's	12.00
RAINBO American Grown	8.00

Mixed Bent Grass

RAINBO Genuine South German Grown	60.00
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Orchard Grass

RAINBO	19.00
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Meadow Fescue

RAINBO	12.00
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Chewings Fescue

RAINBO	28.50
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Hard Fescue

RAINBO	21.00
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Sheeps Fescue

RAINBO	21.00
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SUDAN GRASS

	Per 100 lbs.
RAINBO	6.50



LAWN GRASS IN 100 LB. SACKS

	Per 100 lbs.
RAINBO	30.00
Wisconsin Parks	23.00
Valley Brand	17.00
RAINBO—for Shade	31.00

Rainbo Lawn Seed in Cartons

	Per 100 lbs.
5 lb. (9 to a case)	31.00
1 lb. (24 & 50 to a case)	32.00
1 lb. Shade Grass (24 & 50 to a case)	33.00
5 lb. Shade Grass (9 to a case)	32.00

White Clover Seed

RAINBO Packed Conveniently for Counter Trade.

	Per 100 lbs.
One Pound Boxes (25 to a case)	34.50
Half Pound Boxes (50 to a case)	35.50

Blue Mound Lawn Seed

in 5 lb. and 10 lb. Cloth Bags.

	Per 100 lbs.
1 lb. Carton (50 to a case)	19.00
10—5 lbs. to bundle	17.50
5—10 lbs. to bundle	17.00
Bulk 50 lb. and 100 lb. Bags	16.00
Shade Grass, Bulk	25.00

Golf Mixtures

	Per 100 lbs.
RAINBO Fair Green	Ask for
RAINBO Putting Green	Prices

New Cotton Grain Bags

CINCINNATI "A"

Full 16 oz. at \$33.00 per bale of 100.

FLAX

Flax—For Seed

	Per 100 lbs.
RAINBO	7.00

Dwarf Essex Rape

RAINBO	7.25
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ROOT SEEDS

Mangel Wurzel

	Per lb.
Mammoth Long Red32
Red Eckendorf32
Golden Tankard32

Rutabaga

American Purple Top25
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Turnip

Purple Top Strap Leaf22
Purple Top White Globe22
Yellow Aberdeen22

POULTRY FEEDS

In 100 lb. bags

Crushed Oyster Shell

	Per 100 lbs.
RAINBO—Ton lots90
Smaller Quantities95

Mica Spar Grit—All Sizes

RAINBO—Ton lots90
Smaller Quantities95

FERTILIZERS

	Per 125 lb. Bag
Bone Meal	4.50

SULPHATE OF AMMONIA

	Per sack
5 lb. sacks75
25 lb. sacks	2.75

BIRD SEED

	Per 100 lbs.
Sunflower	4.75
Canary	7.50
Hemp	4.75
Bird Rape	7.25

We are offering an efficient machine for applying the DuBay disinfectants to Seed Grains. Ask for information

VIGORO

Specialty prepared plant food

For Lawns, Gardens, Shrubbery and Trees

	Wholesale	Retail
100 lb. Bag	3.50	5.00
50 lb. Bag	2.00	3.00
25 lb. Bag	1.15	1.75
5 lb. Bag33	.50
(14 Per Case)		
12 oz. Box06	.10
(36 Per Case)		

Delivered to your city on orders of 500 lbs. or over.

Special Grass Mixtures
For Air Ports, Golf Courses and Public Parks
Ask for Prices

KELLOGG SEED COMPANY
MILWAUKEE, WIS.



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Lbs. per Bu.
Alfalfa, broadcast.	18-22	60
Alfalfa, drills.	12-15	60
Barley.	96-120	48
Beans, Soy, broadcast.	60-80	60
Beans, Soy, drills.	30-45	60
Beans, Soy, with corn.	50-60	60
Blue Grass, Kentucky.	25-28	14
Blue Grass, Canada.	25-28	14
Buckwheat.	45-60	52
Cane, broadcast.	50-70	50
Cane, drills.	10-15	50
Clover, Alsike.	8-12	60
Clover, Medium.	10-15	60
Clover, Mammoth.	10-15	60
Clover, Sweet hulled.	12-15	60
Clover, Sweet unhulled.	20-30	30
Clover, White.	4-8	60
Corn.	8-12	56
Sweet Corn.	12	24
Fescue, Meadow.	15-25	14
Fescue, Chewings.	25-28	14
Flax.	28	56
Lawn Grass.	Depends on Conditions	Quality
Millet, for hay.	45-50	50
Millet, for seed.	30-40	50
Millet, Japanese.	12-15	30
Oats.	64-76	32
Peas, Canada Field—broadcast.	120-150	60
Peas, Canada Field—with grain.	75-90	60
Rape, broadcast.	8-10	50
Rape, in drills.	5-6	50
Red Top, Solid seed.	7-12	14
Red Top, unhulled.	10-15	14
Rye, Winter.	84-112	56
Rye, Spring.	56-84	56
Speltz.	62-100	48
Sudan Grass, broadcast.	15-25	50
Sudan Grass, in drills.	4-8	50
Sunflower.	8-10	24
Timothy.	10-12	45
Timothy and Alsike.	8-10	45
Vetch, Hairy or Winter.	50-125	50
Wheat.	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

KELLOGG
SEED COMPANY

P.O. BOX 384

MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH



CERESAN
A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	.75	6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	39.20	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.
A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A Grass Disinfectant for Brown-Patch Prevention and Control

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1/2 "
25-lb. pail	37.50	30.00 per pkg.	1 only
100-lb. drum	145.00	116.00 " "	1 "
300-lb. "	420.00	336.00 " "	1 "

SEC. 435 1/2, P. L. & R.

U. S. POSTAGE

1c PAID

Milwaukee, Wis.
Permit No. 409